



PLAYMONSTER PLUNGES INTO THE POOL TOYS CATEGORY WITH AN AWESOME RACE GAME FOR 2019

Get Ready to Dive into Water Fun with the Newest Innovation in Dive Sticks!

BELOIT, Wis. (November 2, 2018) — PlayMonster is ready to add fun to the pool with its first pool toy race game, *Aqua Diver™*!

Aqua Diver is a bright, colorful squid that kids toss in the pool and then race to dive after and catch, all while being timed! The coolest feature of *Aqua Diver* is its water-activated timer...when it hits the water, the timer automatically starts! Kids press the button to stop the timer when they retrieve the squid from the depths of their pool!

Friends and family can take turns diving and catching *Aqua Diver* to see who can do it the fastest, or one swimmer can play over and over again to try to beat their best time! *Aqua Diver* is a fun pool toy for ages 5+. Requires button cell batteries, included. Look for it to ship in spring of 2019 for an SRP of \$9.99 – \$14.99.



About PlayMonster LLC

Beloit, WI-based PlayMonster is a toy and game company that believes in the power of play to make a positive difference in people's lives. Delivering great play value by designing, manufacturing and marketing innovative, fun products such as "TOTY Game of the Year" Yeti in My Spaghetti® and "TOTY Doll of the Year" Wonder Crew®, along with other award-winning toys and games like The Game of THINGS...®, 5 Second Rule®, Mirari®, Farkle, OK to Wake!®, My Fairy Garden®, Automoblox®, Marbleocity®, Kid O® and Super Spinner® is how PlayMonster helps keep play alive for all ages.

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